



Serimax chooses DDS Shipper from DDS Logistics to trace the exports on destination to oil-rig construction sites.

Serimax is the world leader in automated welding of off-shore pipe lines, and number 2 of on-shore pipe lines. It operates all over the world. To manage its shipment of materials to construction sites, this mid-size company, of 350 people, with a sales figure of 46 million €, chose DDS Logistics and its software solution DDS Shipper.

Established 25 years ago, and based in Villers-Cotterêts (Aisne), Serimax is a French company specialized in automated welding of pipe lines used to transport gas or petroleum. The kind of activity that makes it work and transport its materials all over the world.

“In this sector trusting your transport is imperative. Our materials have to arrive on time to the construction sites, under risk of large fines for delays. Therefore, transportation is an essential element and our old system didn’t allow us to follow-up on the flow. This is why we decided to automate the management of administration and our transportation,” explains Lionel Haton, Responsible of Logistics for Siremax.

After a quick study of the market in March 2005, Serimax chose the software solution developed by DDS Logistics, DDS Shipper.

“We rethought the ensemble of our process and realized we would need an interface between DDS Shipper and our CAMC (Computer Aided Maintenance Control), that manages the reservation and availability of our materials as well as our spare parts, in such a manner that the shipping information sent to DDS Shipper, would only concern available material,” added Lionel Haton.

Anticipate the delays

At the start of every new dossier, Siremax reserves the materials and spare parts in its CAMC. This information is then sent to DDS Shipper, which then prepares the shipping orders and a shipping schedule. Then this program does the booking with one of 4 forwarding agents that Siremax works with, located at Le Havre and Roissy.

“The customer consults DDS Shipper to get the details of the shipment-content, weight, departure date, arrival date-then confirms. From our side we inform the program of the trucks actual departure date to Le Havre or Roissy. From this point the tracing of the shipment begins,” explains Lionel Haton.

When there is a load interruption, the forwarding agent informs the system in a manner that ensures a complete tracing, all the way to its final destination, and sends an alert to advice of any problem.

“This allows us to react, for example, in case of a delay on a maritime transport for Asia. We can inform our client, and in the worst possible case provide air transport with replacement material, in this manner avoiding any fines,” concludes Lionel Haton.

At every use of the program is subject to pre-billing which allows the company to anticipate costs.

If you would like more information about DDS Logistics and its products, please call +33 (0)1 53 58 35 80 or write to ddsparis@ddslogistics.com.