

## **Nespoli France ensures the visibility of its flows and the global optimization of its transport activities via the Join2ship solution from DDS Logistics**

Transportation is no longer just a cost factor. It is one of the key elements of customer satisfaction and company performance. Nespoli France, a major player in the design and development of painting and masonry tools, spray paints and household brushes, has understood this. As proof, the company has just acquired Join2ship, a collaborative solution for digitalizing transport, designed by DDS Logistics.

### **Nespoli France, a strong subsidiary of a European leader in painter's tools**

Small artisanal company born in Italy in the 40's, Nespoli is today an industrial group, European leader in the design, development and manufacture of painter's tools, mason's tools, spray paints and household brushes. Although it has remained 100% family-owned, Nespoli has several sites throughout the world and employs nearly 1,300 people. The group has a French subsidiary, Nespoli France, with 230 employees. The latter offers its customers - distributors of large DIY or food stores & direct customers - five major product families from preparation to aerosols through application, protection and cleaning tools, all via a private label as well as private labels.

### **Transport, a process to be modernized**

At the heart of Nespoli France's organization is the town of La Capelle, in the Aisne region. The French subsidiary has installed its head office, its production site and its main logistic center there. A second loading and storage warehouse is attached to it, located in Buironfosse (EB) and a third site in Orange will be transferred to La Capelle at the beginning of 2021. From these logistic buildings, products are shipped directly, in cross-docking, in warehouse delivery or in alloti. 90% of the flows are intended for France and Benelux, the rest for Europe. Each year, Nespoli France ensures 12 000 shipments. The subsidiary has 30 million customer sales units per year. At the time of the transfer of its site from Orange to La Capelle, Nespoli France wishes to optimize its second cost item after human resources: transport. Anxious to ensure a traceability of the goods flows, to bring more visibility to its customers and to make its processes with suppliers and carriers more reliable, Nespoli France is looking for a digital transport management tool able to reduce its costs while optimizing its processes.

## **Join2Ship: centralized and optimized flow organization on a single tool**

Following a market study conducted in 2020, Nespoli France chose Join2ship, a collaborative transport platform developed by DDS Logistics. *"Join2ship met all of our operational expectations while satisfying our criteria of ergonomics and simplicity. We were also reassured by the clear and pragmatic approach of DDS, which was able to demonstrate its mastery and expertise on the subject, especially on the pre-invoicing part, a real added value in our approach"*, explains Jérémy Martinez, Supply chain manager of Nespoli France.

Organization of transport flows, control of the chartering, follow-up of the execution and control of the invoices will be among the actions allowed by Join2ship. From the solution, Nespoli France will be able to group its orders for a same destination or a same delivery date, to have a planning with opening and closing time configurable for each site and quay; to share tracing information by mobile and/or EDI, to receive alerts in case of delay/incident/advance, to rely on dashboards and reliable KPI while ensuring its pre-invoicing. In fine, Nespoli France will be able to ensure the daily management of its activity: *"Through all these functionalities, we hope not only to improve the quality of our services but also to modernize and simplify our functioning in order to reduce our costs. Thanks to Join2ship, we will have a single tool for centralizing information that can be accessed by anyone, anywhere, at any time,"* concludes Jeremy Martinez. The benefits should quickly become apparent for Nespoli France since the deployment of the Join2ship solution on the La Capelle site has already started.

### **About Nespoli**

Nespoli Group is the European leader in the design, development and manufacture of painter's tools, mason's tools, spray paints and household brushes. Founded in the 1940s, after the Second World War, the company has grown from a small artisanal business to a large international industrial group with sites **in Europe and around the world**. Headquartered in Cantù (Italy) and managed by Luigi and Alessandro Nespoli, Nespoli Group operates worldwide and **employs about 1600 people**. The company is **100% family owned**.  
For more information visit [www.nespoligroup.com](http://www.nespoligroup.com)

### **About DDS LOGISTICS**

Founded in 1984, DDS Logistics specializes in software for the organization and management of transport and international sourcing. DDS Logistics is the market leader in France for TMS (Transport Management System) and offers a range of services for the digitization of transport, covering all areas of the supply chain, both domestic and international. Our collaborative solutions provide flow visibility and cost control throughout the transport chain.

DDS Logistics solutions are designed for manufacturers, distributors, importers, exporters and logistics service providers and guarantee a rapid return on investment: lower transport costs, reduced inventory through better control of the supply chain, control of lead times and quality of service, etc.

**More information is available at:** [www.ddslogistics.com](http://www.ddslogistics.com). Follow us on Twitter [@ddslogistics](https://twitter.com/ddslogistics)